

International Double Degree Agreement

Between

IQS School of Management – Universitat Ramon LLull

Via Augusta 390, 08017 Barcelona, Spain

And

College of Management- Fu Jen Catholic University

No. 510, Zhongzheng Rd., Xinzhuang Dist.

New Taipei City 24205, Taiwan

IQS School of Management – Universitat Ramon Llull (herein referred to as IQS SM) and, College of Management- Fu Jen Catholic University (herein referred to as FJCUCM) agree to the following terms.

Terms:

1. Purpose

The purpose of this agreement is to establish the possibility for FJCUCM students to complete their second master year at IQS SM and to complete the Master in International Marketing in a Digital Environment at IQS SM (University Ramon Llull) as a part of their study at MBA Program in International Management, Fu Jen Catholic University. According to this agreement, a maximum of 4 FJCUCM students can apply to spend one year at the IQS SM to take 36 ECTS during the entire academic year. Upon completion of all credits, FJCUCM students will earn the official diploma Master in International Marketing in a Digital Environment (see the program courses in the appendix 1).

2. Selection of Students

FJCUCM will screen applications from its Master student body (2nd year Master Students).

FJCUCM will send to IQS SM the completed applications for their students by the official closing dates in each academic year (March 31st).

FJCUCM students will provide a minimum TOEFL iBT 80 or IELTS 6 or TOEIC 800.

IQS SM has the right to make final judgement on the admissibility of each student nominated.

IQS SM also retains the right to assess the previous academic background, before admitting that student to the official master program.

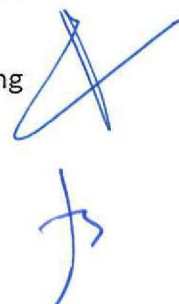
3. Registration, Academic Programs and Course Enrolment

- A. For IQS SM, the ACADEMIC YEAR for Master programs starts first week of October and ends in June.
- B. FJCUCM will provide to IQS SM with a list of students and completed applications by the nominated application deadline (March 31st for the next academic year).
- C. The period of study for each student will be two consecutive semesters (Fall and Spring Term). Other cases, will be considered as exceptional cases and will managed individually by FJCUCM and IQS SM.
- D. All courses at the IQS SM will be taught in English.
- E. FJCUCM students shall be registered as full-time students at IQS SM and shall be fully integrated at the IQS SM.
- F. FJCUCM students must complete the same academic workload and fulfil the same academic requirements for assessment as IQS SM master degree program students. Any variation from the normal full-time load must be approved by both IQS SM and FJCUCM.
- G. All FJCUCM students must abide by the rules and regulations of IQS SM.
- H. FJCUCM will send the following required documentation for each student:
 - a. Original academic Bachelor certification
 - b. Bachelor transcripts of academic record (listing the course units completed) with GPA (Grade Point Average).

- c. Master transcripts of academic record at MBA Program in International Management
 - d. Photocopy of valid passport or ID card.
 - e. Passport photo.
 - f. Document certifying TOEFL iBT 80 or IELTS 6 or TOEIC 800 (if applies).
- I. IQS SM will send the transcripts of 1st semester, including Dean's signature and stamp.
 - J. IQS SM will send the official transcripts to FJCUCM at the end of each academic year.
 - K. The FJCUCM students may complete the internship (6 ECTS) at IQS SM. IQS SM will provide fully support in helping FJCUCM students get the internship, however the final decision is made by companies.
 - L. All FJCUCM students will complete the final master thesis at the end of the master program.
 - M. At the end of the academic term, upon completion of the 36 ECTS, FJCUCM students will complete the application requirement to obtain the official diploma issued by the University Ramon Llull and the Ministry of Education of Spain.
 - N. Neither IQS nor FJCU will award a degree until students have completed all requirements of the agreed program at both institutions.

4. Tuition Fees and Economic Conditions

- According to this agreement, FJCUCM students will pay to IQS SM the tuition fees corresponding to 36 ECTS.
- The tuition fees (2020-21) of each ECTS is 240 €. Those tuition fees are the ones that apply for the 2020-21 academic year. The total amount corresponding to the 36 ECTS is 8,640 €.
- The payment could be split in two parts. The first 50% before starting the master program (it includes the reservation seat amount) and the second 50% before starting the second semester.
- The total amount will be paid by FJCUCM students according to the following calendar:
 - 2,000 € by May 31st to complete the reservation seat.
 - 2,320 € by September 30th
 - 4,320 € by January 31st



- IQS SM tuition fees are reviewed annually.
- At the end of the program at IQS SM, and after completion of the 36 ECTS, FJCUCM students must apply through IQS SM to earn the official diploma which is issued by the Ministry of Education. FJCUCM students will pay the official administrative fees.

VI. Responsibilities of Students

Students participating in the Master in International Marketing in a Digital Environment program will be responsible for:

- Full costs of travel to and from IQS SM (Barcelona, Spain);
- Costs of books and stationery;
- Travel documents and visas;
- All living, subsistence and accommodation expenses in Barcelona (Spain);
- Costs of health insurance in Barcelona (Spain)

VII. Responsibilities of HOST Institution

IQS SM will provide to FJCUCM students with:

- An orientation program.
- Assistance and documents to apply to the student visa.
- Assistance with finding suitable accommodation within reasonable distance of the campus.
- An original Academic Transcript of results, which will be forwarded, on the student's behalf, directly to FJCUCM upon completion of the program.
- IQS SM will provide the necessary student support services and academic counselling for all FJCUCM students.
- IQS is responsible to offer the opportunity to take an intensive Basic Spanish Language Course before starting the Master Program.
- IQS is responsible to organize: professional visits, special guest speakers, graduation ceremony and other activities.

VIII. Terms of Agreement and Amendment

This agreement shall remain in force for a period of **three (3)** years from the signature of this agreement with the understanding that it may be revised, terminated or suspended by either party giving six months written notice to the other party.

IX. General

IQS SM and FJCUCM shall undertake all those measures that are seen as reasonable to give maximum effect to this Master program agreement. Such actions will include the provision of academic handbooks, newsletters and promotional material.

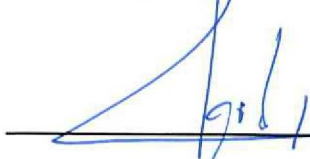
It is expected that FJCUCM will actively promote and publicise the program on its campus.

IQS SM will publicise the partnership with FJCUCM.

X. Signatures


This agreement constitutes the entire agreement between the parties. There are no understandings, agreements or representations, oral or written, not specified herein, regarding this agreement. No amendments, consents or waivers of terms of this agreement shall bind either party unless in writing and signed by all parties. Any such amendment, consent or waiver shall be effective only in the specific instance and for the specific purpose stated. IQS SM and FJCUCM, by the signatures of their authorised representatives below, acknowledge having read and understood the agreement and agree to be bound by its terms and conditions.


Dr. Salvador Borròs
Managing Director
For IQS SM – Universitat Ramon Llull
Date: April 6th 2021


Dr. Carlos Moslares
Dean IQS SM
For IQS SM – Universitat Ramon Llull
Date: March, 26, 2021




Dr. Jenq-Tay Yuan
Vice President for Academic Affairs
Fu Jen Catholic University
Date:


Dr. Pei-Gi Shu
Dean College of Management
Fu Jen Catholic University
Date: March 19, 2021

APPENDIX 1

Master in International Marketing in a Digital Environment

Program Coordination

The program coordinators for each Institution to ensure that this agreement proceeds according to plan are the following:

IQS SM: Dr. Belén Derqui

FJCUCM: Dr. Li-Fei Chen

Program Content

The students of Master in International Marketing in a Digital Environment complete 36 ECTS in one academic year and is entirely taught in English.
The distribution of the courses is the following:

Subjects taken at imMBA, FJCU (year 1)		Validated subjects at MIMDE- IQS		Subjects taken at MIMDE-IQS (year 2)		Validated subjects at imMBA, FJCU	
International Business Management	3 credits	International Brand Management	3 ECTS	International Marketing Management Simulation	6 ECTS	Marketing Management: International Perspectives	3 credits
Supply Chain and Operations Management: A Global Viewpoint	3 credits	Global Retail Management	6 ECTS	Social Media Management	3 ECTS	Recognized as	1 credit
Innovation and Product Management	3 credits	International Product Development	3 ECTS	Digital Marketing Strategies	3 ECTS	Recognized as	1 credit

Marketing Research	3 credits	Advanced Market Research	6 ECTS	Marketing Data Intelligence	3 ECTS	Recognized as	1 credit
Strategic Management: A Global Viewpoint	3 credits	International Marketing Strategy	6 ECTS	Mobile Marketing Applications	3 ECTS	Recognized as	1 credit
Choose 1 from: Human Resources and Knowledge Management: International Perspectives Organization Design and Management: A Global Viewpoint Financial Management: International Perspectives	3 credits			Digital Marketing Communication	3 ECTS	Recognized as	1 credit
Business Ethics	2 credits			Final Project (Master Thesis)	9 ECTS	Recognized as	4 credits
Elective at least 1 credit	1 credit			Internship or elective for at least 6 ECTS	6 ECTS	Recognized as	3 credits
Thesis	6 credits						
Total	27 credits	Total	24 ECTS	Total	36 ECTS	Total	15 credits

* Final Project (Master Thesis) at IQS SM is an annual course that is submitted in May, and defended in June

* 1 credit is equivalent to 2 ECTS at FIJC.

